

OCTOBER 2021
2nd & 3rd
FRANCE
THIERS
WORLDWIDE CAPITAL
OF CUTLERY INDUSTRY

Coutellia



Deans knifemakers and cutlery lovers,

Since the launch of the 2021 edition organization, the board's Coutellia remains alert to the developments in the epidemic situation and the government's decisions. Since September 2020, the principal objective of Board has been **to maintain the festival in 2021 to not live a second year without Coutellia event**. Indeed, after the financial aspects that the event involves to the organizers and Thiers' partners, **the priority objective of this festival remain and will remain the promotion of cutlery and Thiers valley basin**.

So, we regularly imagined different scenarios to ensure the safety of our exhibitors and visitors for the maintain of this edition.

The worrying development of the health situation at the year's beginning and the lack of visibility that we had for the month of May prompted the board to prepare of **a postpone on new dates to hold Coutellia in 2021**. This reflection focused on the logistical and technical aspects in consultation with the members of the board and the municipality of Thiers which provides the Jo Cagnet building. Also, we have been listening and observing the various announcements around the vaccination campaign in France, Europe and all over the world; the latter gives real prospects for improvement as of September 2021.

Therefore, only the dates of **October 2 and 3**, allow to ensure the 2021 edition of Coutellia.

We understand that this exceptional meeting cannot suit everyone and we are sorry. Despite a schedule of the 3rd quarter of the year full of cutlery events, we could not resolve ourselves to a second year without the holding of the Coutellia festival. The festival's reputation seems important to us to maintain in order to support the cultery sector and all stakeholders in the sector.

Remind that it is thanks **the involvement and strength of the collective that we will continue to advance the Coutellia festival and the cutlery!**

an event organised by



our partners :
La Région
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