

## COUTELLIA INNOVATION AWARDS 2022

The Coutellia festival has become the reference in terms of the cutlery fair in Europe with its 250 exhibitors and 7,000 visitors, its cutlery design competition is already very famous because each year, forty international cutlery exhibitors participate.

After the creation of the Village Coutelier in 2015, then the First World Capitals of Cutlery Meeting in 2016, the First Worldwide Cutlery Collection in 2018, the Damascus World Cup, which will be launched in 2022, the organizing committee wishes to go further and continue to honour its exhibitors by launching the Coutellia Innovation Awards as a preamble to the 2022 edition.

This time, it is Coutellia's «Suppliers» exhibitors that these Awards are intended to reward, in order to highlight their best innovations at the service of the Cutlery sector.

These Awards will be presented by a jury of professionals from the Cutlery industry, representatives of professional organizations and partners of Coutellia in April 2022!

### **Who can participate?**

- Exhibitors registered in « Suppliers » category for the next edition of Coutellia in 2022 and who want to promote a technological innovation intended for the world of the Cutlery.

### **Which innovation to present?**

- Innovation can concerned a product or a service created after the 1st January 2019

### **How to register?**

- To participate, each candidate has to file the application form provided by organizer, provide all the documents and supporting documents requested and return them to the Coutellia organisation before 11 March 2022.
- The participation for this awards is free
- The candidature should presented a product or a service concerned, the reflection process that led to this innovation, in which way it is an innovation, the technical or intellectual approach to the implementation of the product or service, the advantages brought to the world of cutlery by this innovation.

### **When will the Awards be awarded ?**

- A jury of cutlery professionals will in March and will award 3 Coutellia Innovation Awards, which will award before the 15th April 2022.
- The jury will must comply with complete confidentiality on the candidates' files

### **Communication of laureates**

- The laureates will be announced the 20th April 2022 and they could communication of this award before Coutellia 2022 with a communication kit that will be send to them.
- The organization of Coutellia will also make a specific communication on its side with the highlighting of the winners and their Innovation, on: the social networks of the festival, the press kit, the website of Coutellia, the catalog exhibitors given to the visitors, the exhibiting signage of each laureate, as well as a trophy.

### **Obligation for the laureates**

- The laureates will must present their award innovation on their stand during the 2022 edition of Coutellia.
- The laureates exhibitors will not be able to cancel their participation in Coutellia 2022 after the announcement of their award.

## APPLICATION FORM

COMPANY NAME:

ADDRESS:

POSTALE CODE:

CITY:

PHONE:

MAIL:

WEBSITE:

CEO OF THE COMPANY:

CONTACT FOR THE APPLICATION (IF DIFFERENT):

PHONE:

MAIL:

I would like to receive information about events, activities, and services from the CCI Puy-de-Dôme.

I am under 18 and I have the permission of my parent(s) or legal guardian(s) to enter this competition.

*Entrants under 18 years of age must tick the box "I am under 18 and I have the permission of my parent(s) or legal guardian(s) to enter this competition." Entry into the competition will be taken as confirmation that they have the prior agreement of their parent(s) or legal guardian(s).*

**Having read the attached Rules and accepting unreservedly all the conditions, I, [name]..... confirm my application to enter the competition.**

Place / Date :

Signature :

The signature must be preceded by the handwritten words "Read and approved"

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**FORM TO SEND BACK BEFORE THE 11 MARCH 2022**

**With candidate form / description form filled**

**to [evenements@puy-de-dome.cci.fr](mailto:evenements@puy-de-dome.cci.fr)**

**Or by post to**

**CCI du Puy-de-Dôme**

**Coutellia Innovation Awards 2022**

**148 Boulevard Lavoisier**

**63000 CLERMONT-FERRAND**

## DESCRIPTION FORM

NAME OF THE PRODUCT/SERVICE:

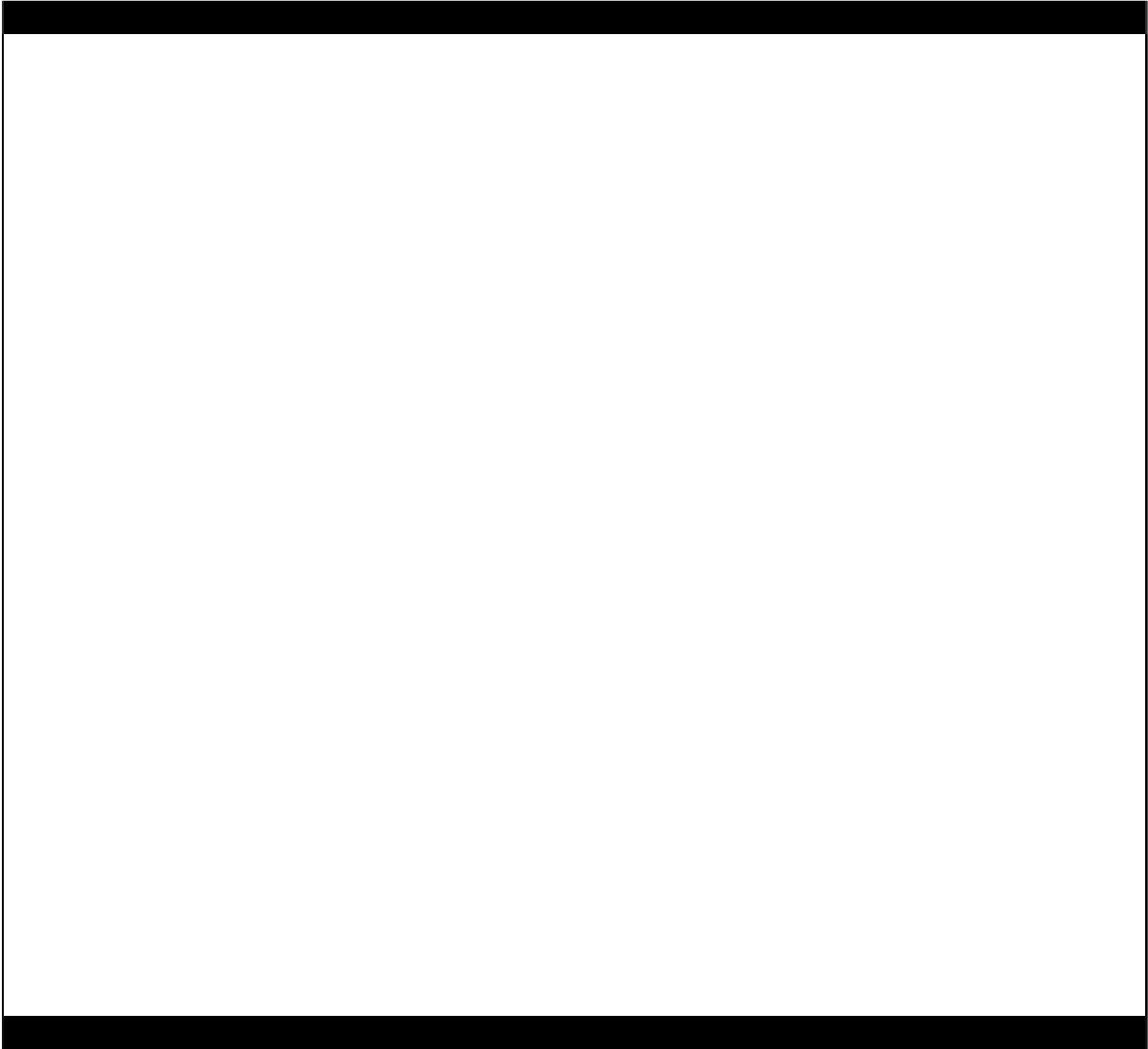
OBJECTIVES:

PRESENTATION OF THE INNOVATION:

BENEFITS OF THIS INNOVATION:

CUSTOMER TARGET:

DESIGN PRINCIPLE (MANUFACTURING AND OPERATION)

A large, empty rectangular box with a thin black border, intended for the user to provide details on the design principle for manufacturing and operation. The box is currently blank.

OTHERS INFORMATION

A large, empty rectangular box with a thin black border, intended for the user to provide additional information. The box is currently blank.

Please attach to the submission of your application all the visuals, photos, videos and testimonials that you deem useful for the presentation of your innovation.

## COUTELLIA INNOVATION AWARDS RULES

1. The Chambre de Commerce et d'Industrie (Chamber of Commerce and Industry) Puy-de-Dôme Clermont Auvergne Métropole, organizer of the Coutellia festival, sets up a competition for suppliers of the cutlery sector who wish to present and highlight an innovation for the world of cutlery.
2. Participation in this competition is completely free and is open only to Coutellia 2022 exhibitors registered in the category «Suppliers».
3. "Suppliers" exhibitors who wish to participate will be able to apply for one or more innovations intended only for the world of cutlery only after having validated their registration to the edition of Coutellia 2022 by returning their application for admission and after having received their invoice valid acceptance of their application for admission.
4. Innovation can concern a product or a service created after the 1st January 2019
5. Competition's registration: suppliers' exhibitors wishing to participate must complete the application file of the contest to download on the website of the Coutellia festival: [www.coutellia.fr/labelinnovation/?lang=en](http://www.coutellia.fr/labelinnovation/?lang=en) at the rate of a dossier completed by innovation submitted. Candidates will ensure that they respect and complete the headings and requests for descriptions on the application file, at the risk of being rejected by the selection committee.
6. Deadline for submission of complete applications: 11 March 2022, either by post with acknowledgement of receipt addressed to CCI Puy-de-Dôme Clermont Auvergne Métropole / Coutellia – Coutellia Innovation Award – 148 Boulevard Lavoisier – 63 000 Clermont-Ferrand, either hand delivered to the same address against the delivery of a deposit certificate, or by email to [evenements@puy-de-dome.cci.fr](mailto:evenements@puy-de-dome.cci.fr), the time of delivery of the email serving as proof of deposit (be careful of heavy attachments that may delay the sending of the email, prefer the addition of a wetransfer link in the email sent).
7. The selection committee is composed of members of the steering committee of the Coutellia Festival and private and public actors from the world of cutlery. The constitution of this selection committee is reserved exclusively to the CCI Puy-de-Dôme Clermont Auvergne Métropole, organizer of the contest. The members of the selection committee are unconditionally committed to respecting the confidentiality of the innovations presented.
8. The selection committee will award a label to 3 winners among the candidates based on a scoring grid provided by the CCI Puy-de-Dôme Clermont Auvergne Métropole, under its sole responsibility. In no case may this grid be made public or questioned by the members of the committee and by the candidates of the contest.

9. The announcement of the winners will take place during the month of April, at the latest 1 month before the Coutellia 2022 festival, by direct announcement to all the candidates and in the press.

From then on, the 3 distinguished laureates will be able to communicate themselves about obtaining this label with the graphic and textual elements provided by the CCI Puy-de-Dôme Clermont Auvergne Métropole.

For its part the CCI Puy-de-Dôme Clermont Auvergne Métropole will also be able to communicate on the distinguished laureates via the social networks of Coutellia, the website of Coutellia, press releases and the press kit distributed at press conferences prior to Coutellia.

10. Rights and obligations of the winners and of the CCI Puy-de-Dôme Clermont Auvergne Métropole during Coutellia 2022: the winners are forbidden to cancel their registration for the Coutellia 2022 edition under penalty of being withdrawn their label. During each edition of Coutellia, they will be able to avail themselves of the 2022 label by using exclusively the visual provided by the CCI Puy-de-Dôme Clermont Auvergne Métropole on their presentation documents and only in direct connection with the distinguished innovative product or service; this label will be associated only with the distinguished innovative product or service and not only with the name of the innovation depositary.

The winning exhibitor has the obligation to present on his stand during the Coutellia 2022 edition the innovative product or service distinguished by the label.

The CCI Puy-de-Dôme Clermont Auvergne Métropole, for its part, undertakes to highlight the award of the label on all the media related to the winning «supplier» exhibitors: exhibitor catalogue, website/ exhibitor profile, social networks/ exhibitor publication, exhibiting sign on their location within the supplier space.

11. The award will be presented in the form of a trophy awarded to each winner, accompanied by a communication kit, which can be displayed on its booth during the 2022 edition of Coutellia.

12. Cancellation of the competition: if however less than 5 companies would be candidates for the competition by the deadline for receipt of the application forms on 11 March 2022, the CCI Puy-de-Dôme Clermont Auvergne Métropole reserves the right to cancel this competition.