

COUTELLIA INNOVATION AWARDS RULES

1. The Chambre de Commerce et d'Industrie (Chamber of Commerce and Industry) Puy-de-Dôme Clermont Auvergne Métropole, organizer of the Coutellia festival, sets up a competition for suppliers of the cutlery sector who wish to present and highlight an innovation for the world of cutlery.
2. Participation in this competition is completely free and is open only to Coutellia 2022 exhibitors registered in the category «Suppliers».
3. "Suppliers" exhibitors who wish to participate will be able to apply for one or more innovations intended only for the world of cutlery only after having validated their registration to the edition of Coutellia 2022 by returning their application for admission and after having received their invoice valid acceptance of their application for admission.
4. Innovation can concern a product or a service created after the 1st January 2019
5. Competition's registration: suppliers' exhibitors wishing to participate must complete the application file of the contest to download on the website of the Coutellia festival: www.coutellia.fr/labelinnovation/?lang=en at the rate of a dossier completed by innovation submitted. Candidates will ensure that they respect and complete the headings and requests for descriptions on the application file, at the risk of being rejected by the selection committee.
6. Deadline for submission of complete applications: 11 March 2022, either by post with acknowledgement of receipt addressed to CCI Puy-de-Dôme Clermont Auvergne Métropole / Coutellia – Coutellia Innovation Award – 148 Boulevard Lavoisier – 63 000 Clermont-Ferrand, either hand delivered to the same address against the delivery of a deposit certificate, or by email to evenements@puy-de-dome.cci.fr, the time of delivery of the email serving as proof of deposit (be careful of heavy attachments that may delay the sending of the email, prefer the addition of a wetransfer link in the email sent).
7. The selection committee is composed of members of the steering committee of the Coutellia Festival and private and public actors from the world of cutlery. The constitution of this selection committee is reserved exclusively to the CCI Puy-de-Dôme Clermont Auvergne Métropole, organizer of the contest. The members of the selection committee are unconditionally committed to respecting the confidentiality of the innovations presented.
8. The selection committee will award a label to 3 winners among the candidates based on a scoring grid provided by the CCI Puy-de-Dôme Clermont Auvergne Métropole, under its sole responsibility. In no case may this grid be made public or questioned by the members of the committee and by the candidates of the contest.

9. The announcement of the winners will take place during the month of April, at the latest 1 month before the Coutellia 2022 festival, by direct announcement to all the candidates and in the press.

From then on, the 3 distinguished laureates will be able to communicate themselves about obtaining this label with the graphic and textual elements provided by the CCI Puy-de-Dôme Clermont Auvergne Métropole.

For its part the CCI Puy-de-Dôme Clermont Auvergne Métropole will also be able to communicate on the distinguished laureates via the social networks of Coutellia, the website of Coutellia, press releases and the press kit distributed at press conferences prior to Coutellia.

10. Rights and obligations of the winners and of the CCI Puy-de-Dôme Clermont Auvergne Métropole during Coutellia 2022: the winners are forbidden to cancel their registration for the Coutellia 2022 edition under penalty of being withdrawn their label. During each edition of Coutellia, they will be able to avail themselves of the 2022 label by using exclusively the visual provided by the CCI Puy-de-Dôme Clermont Auvergne Métropole on their presentation documents and only in direct connection with the distinguished innovative product or service; this label will be associated only with the distinguished innovative product or service and not only with the name of the innovation depository.

The winning exhibitor has the obligation to present on his stand during the Coutellia 2022 edition the innovative product or service distinguished by the label.

The CCI Puy-de-Dôme Clermont Auvergne Métropole, for its part, undertakes to highlight the award of the label on all the media related to the winning «supplier» exhibitors: exhibitor catalogue, website/ exhibitor profile, social networks/ exhibitor publication, exhibiting sign on their location within the supplier space.

11. The award will be presented in the form of a trophy awarded to each winner, accompanied by a communication kit, which can be displayed on its booth during the 2022 edition of Coutellia.

12. Cancellation of the competition: if however less than 5 companies would be candidates for the competition by the deadline for receipt of the application forms on 11 March 2022, the CCI Puy-de-Dôme Clermont Auvergne Métropole reserves the right to cancel this competition.